

Are you on the brink of delivering market-mature innovation?

- Is your **business-driven innovation** bound to give Europe's industry a boost by triggering **value creation** that will make Europe more **competitive**?
- Are you convinced that your innovation project will stand out of the crowd and deserve EU support to unlock its full **commercial potential**?
- Are you willing to close the innovation cycle by forming a team of **minimum 3, maximum 5 international partners** in order to finish the job and head straight to the market?

Are you still looking for support in the home stretch towards the market launch and do you still need:

- ...**financing** to refine your concept into a ground-breaking product, service or business model that works?
- ...**innovation partners** to complement your strategy or skills and competences to make the difference that matters on the market?
- ...**EU-wide promotion** of your innovative business activities, which can help you to tap into new market and financing opportunities?

Then go for the **FTI Pilot**, € 200 million in EU funding to support innovation in the fast-lane!

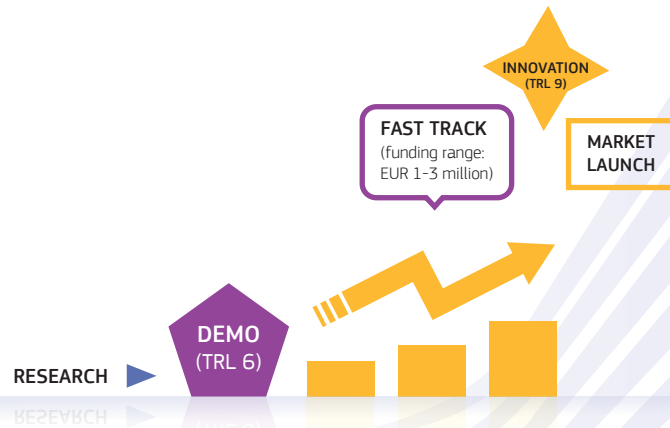
- Visit the **Horizon 2020 Participant Portal**, and check out the **FTI pilot call**
- Select your partners & prepare your **business plan**
- Only the very **best ideas** will receive EU funding

The **FTI Pilot** will be implemented in 2015-2016 as a new initiative under Horizon 2020, the EU Framework Programme for Research and Innovation.



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The **Fast Track to Innovation Pilot in Horizon 2020** promotes any innovation activities close-to-the-market and is open to all types of participants (especially from industry).



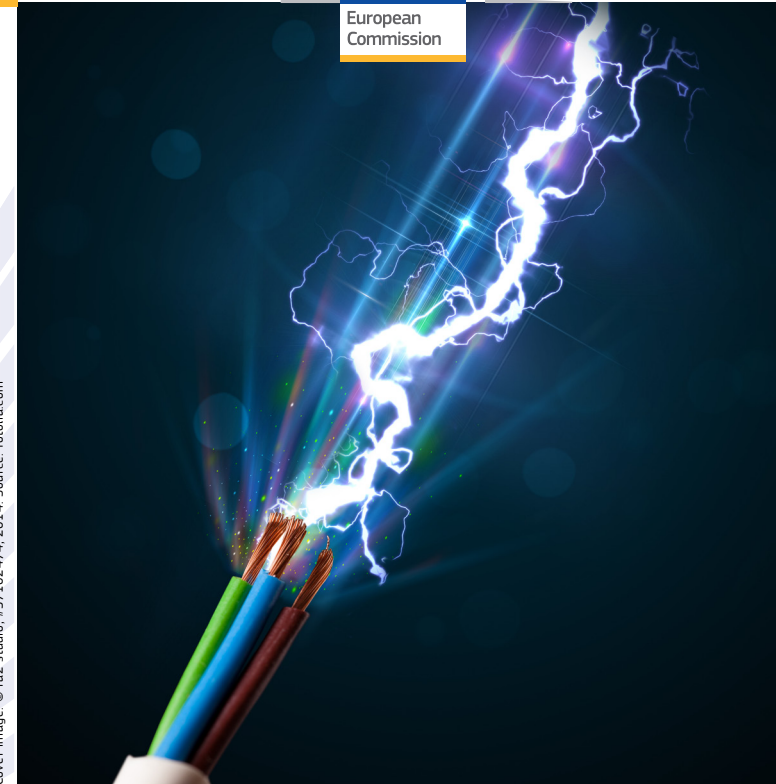
IT OFFERS...

- ✓ **Sizeable funding** to give real innovation a **final boost before market entry**;
- ✓ **Open access** to all types of entities – in particular industry – and to all types of innovation projects under Horizon 2020;
- ✓ **Speedy processing** of business innovation proposals;
- ✓ **High visibility** and prestige for **participants**.

The **FTI Pilot** could become your business accelerator!
Find out more at <http://ec.europa.eu/research/fti-pilot>

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Fast Track to Innovation Pilot

(2015-2016)

Research and
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Fast Track to Innovation Pilot

THE ULTIMATE BOOST FOR OUTSTANDING BUSINESS INNOVATORS WITH A NEED FOR SPEED...

PREPARE YOUR PROPOSAL

Build your industry-intensive consortium*
minimum 3 partners - maximum 5 partners
(all based in the EU and / or in Horizon 2020 associated countries)

Proposal



Outstanding Business Innovation Concept
(high-readiness level / TRL 6, meaning demonstrated in a relevant environment)

Continuous open call until end 2016

6 months time-to-grant

DEVELOP YOUR INNOVATION

Receive an **EU grant of EUR 1 million to 3 million**
(70% of funding, 100% of funding for non-profit entities)

From Mature R&D
Demonstration
Market-Oriented
R&D
to Market-Mature Innovation

12-24 months for implementation

HIT THE MARKET!

Start your commercial activities



The Market
Market-Maturity to Market
Launch



Market-ready result
(finished product, service,
process/ TRL 9)

At most 36 months from grant to market

*In a consortium with 3 or 4 partners, at least 2 should be industry, and in a consortium with 5 partners, at least 3; alternatively at least 60% of the project budget should be allocated to industry (i.e. private for profit entities)

... AND EAGER TO COMPETE ON GLOBAL MARKETS...!

ACTIVITIES SUPPORTED

Systems validation in real working conditions – Testing – Piloting – Business model validation – Standard setting – Pre-normative research – EU quality label

GET READY TO PARTICIPATE NOW VIA

<http://ec.europa.eu/research/participants/portal/desktop/en/opportunities/h2020/topics/9096-ftipilot-1-2015.html>